

ABOUT THE 2016 CALIFORNIA OPEN

The 11th Annual California Open is a juried exhibition celebrating contemporary art created by emerging artists. The competition is hosted by TAG Gallery, an artist-owned gallery located at Bergamot Station Arts Center that features emerging and mid-career artists of Southern California.

AWARDS

First Place \$1,000
Second Place \$500
Third Place \$250
Valerie Mendez Memorial Award
Honorable Mentions (3)

JUROR: KENT TWITCHELL

Kent Twitchell is an American muralist who is most active in Los Angeles. He is most famous for his larger-than-life mural portraits, often of celebrities and artists. His murals are realism, not photorealism, according to Twitchell. He painted his first signed murals in 1971, "Steve McQueen Monument" in Downtown LA and "Strother Martin Monument" in Hollywood. Kent has painted "The Hollywood Freeway Lady," "The Bride & Groom," monuments to visual artists Ed Ruscha, Lita Albuquerque, Jim Morphesis, Gary Lloyd and others. He painted the "LA Marathon Mural" in Inglewood, the "LA Chamber Orchestra" in Downtown LA, the "Dr. J Monument" in Philadelphia and two "Monuments to Will Rogers" on the historic California Theatre in San Bernardino, among other murals. He is in the permanent collections of the LA County Museum of Art, the Chicago Art Institute, the Boise Art Museum, the Smithsonian Institution, the Vincent Prince Art Museum, the Long Beach Museum of Art and many private collections. He has also completed three murals in the main lobby of the historic Bob Hope Patriotic Hall in Downtown LA, a 40' tall "Ruby Dee Monument" on the historic Karamu House Theatre in Cleveland, and a new "Freeway Lady" mural at LA Valley College for the 40th anniversary of the original mural. He has taught at LA City College, Otis College of Art & Design, California State University, LA, Biola University, Pasadena City College and LA County High School for the Arts. He is currently MFA Mentor/Advisor at Laguna College of Art & Design.

CALENDAR 2016

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| July 3 | Submission deadline |
| July 15 | Notifications emailed |
| August 2-5 | Receipt of shipped work |
| August 5-6 | Receipt of hand delivered work, 12 noon - 3:30 pm |
| August 10 | Opening of show |
| August 13 | Reception, 5 - 8 pm Awards presented, 6:15 pm |
| August 27 | Pick up of hand delivered work, 12 noon - 3:30 pm |
| August 27-28 | Return of shipped work |

2016 California Open Exhibition

August 10 - 26, 2016

Saturday, August 13

5 - 8 pm

Reception

& Awards Ceremony

Prospectus & Instructions
for Submission at
callforentry.org



Bergamot Station Arts Center
2525 Michigan Ave., D3
Santa Monica, CA 90404
310.829.9556
www.taggallery.net
Tuesday-Saturday, 11 am - 5 pm

2016 California Open Exhibition

Call for Entries
Deadline July 3, 2016
Apply at callforentry.org



2016 California Open Exhibition

Rules of Entry

Please read carefully

ELIGIBILITY

The exhibition is open to all artists 18 years and older in the disciplines of Computer Art, Mixed Media, Painting, Printmaking, Photography, and Sculpture. Accepted work will be exhibited at TAG Gallery from August 10-26, 2016, and all work will be for sale. **No Video, Film, Installations or artwork that requires special installation or assembly.** Work must be original. Entries are limited to a maximum of six (6) works completed since 2011 and not shown previously at TAG Gallery (TAG artists are not eligible).

ACCEPTED WORK

Accepted artists will receive instructions for shipping and hand delivery. **There is a \$50 handling charge for shipped work.** Shipping costs and insurance are the responsibility of the artist. A pre-paid return shipping label or air bill is mandatory. Reusable shipping containers only. No wood crates or styrofoam peanuts.

SPECIFICATIONS

All work must be original, unsold work, and the artist must own the sole copyright to art. Substitutions of accepted works will not be allowed, and all delivered work must match the image juried. Frames, mats and wiring must be professional quality and in good condition. No saw-tooth hangers, please. Wiring must be in good condition and substantial enough for the weight of the artwork. Two-dimensional works on paper must be framed and under plexiglass (no glass will be accepted). All accepted work must remain at the gallery for the duration of the exhibit.

SIZE RESTRICTIONS

Hanging works are limited to **60" height and 36" width including frame** and may not exceed 30 lbs. per unit.

Sculptures are limited to **48" height x 20" depth and may not exceed 40 lbs. including base.**

Submitted works that are larger than dimensions specified above will not be considered and will be automatically disqualified before jurying process.

SALES

All work must be available for sale. There is a 50% commission to TAG Gallery on sales during the exhibition and 30 days subsequent to the close of the exhibition. No work may be removed from the gallery until the close of the exhibition, and prices quoted on the entry form may not be changed after acceptance.

LIABILITY

Artwork will be handled with reasonable care. TAG Gallery and its representatives will not be responsible for loss, theft or damage of artworks while in the gallery's possession or in transit. TAG Gallery reserves the right to reproduce accepted artwork for publicity and documentary purposes. TAG Gallery allows researchers and commercial filmmakers to use the gallery as a backdrop. All copyrights for the artwork are retained by the artist.

AGREEMENT

The submission of entries to this competition shall be understood to constitute an agreement on the part of the artist to all rules and conditions as set forth in this prospectus. Entries not meeting the criteria listed herein will be disqualified, and the entry fee will not be refunded.

ENTRY PROCEDURE ONLINE ONLY

All entries must be submitted online at www.callforentry.org. Entries must be submitted on or before July 3, 2016.

Upload requirements for image files

File format: JPEG only

File dimensions: No smaller than 1920 pixels on the longest side

File resolution: 72 ppi/dpi (standard web resolution)

File size: 3 MB maximum

FEES

\$50 for the first three entries. Additional entries \$10 each; maximum six entries. All fees are non-refundable and payable through callforentry.org.

NOTIFICATION

Results of the jurying will be emailed after July 15, 2016. A list of the accepted artists will be posted on our website at www.taggallery.net after July 15, 2016.

QUESTIONS

caopen@taggallery.net

310.829.9556

www.callforentry.org

Additional copies of the prospectus are available for downloading at taggallery.net/ca-open.html